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For Immediate Release:
May 2, 2019

SRTA Wants You To “Commute with Confidence”
New campaign emphasizes customer experience on Xpress commuter coaches

ATLANTA - Today, the State Road and Tollway Authority (SRTA) launched Commute with Confidence, a new campaign emphasizing the enhanced amenities and low-fare pricing found on Xpress commuter coaches for professionals choosing transit throughout metro Atlanta. Xpress offers 27 routes in 12 metro Atlanta counties to and from major employment centers in Downtown, Midtown, and Perimeter Center.

“Commuters can experience a first-class, stress-free ride during their daily commutes by taking an Xpress coach,” said Chris Tomlinson, Executive Director for SRTA. “The Commute with Confidence campaign includes ads, videos and in-coach communication to promote the many amenities we offer – free WiFi, charging stations, comfortable seating and overhead storage. These amenities give our customers a premium experience at affordable prices.”

Commuters and employers can visit XpressGA.com to find tools to improve commuting in metro Atlanta and learn more about the Commute with Confidence campaign.

To ensure a safe, comfortable, reliable commute, SRTA has announced the following guidelines for riding Xpress coaches referred to as their **Commuters Code of Courtesy**:

- Food and drinks brought on board must be in a resealable plastic container.
- Wear headphones when using portable music and gaming devices.
- When talking to other passengers or on your mobile devices, speak quietly.
- Use overhead and under-carriage bins, not your seat, for carry-on items.
- Priority seating is for elderly, disabled and pregnant passengers.

- Avoid speaking to the operator while the bus is in motion.
- Be polite to other passengers and the operator.
- It is illegal to avoid paying Xpress fare by skipping payment at the farebox.
- Only certified guide or service dogs permitted.
- You must exit buses once routes are completed or when directed to by transit personnel.
- Smoking tobacco, or any other substance including e-cigarettes, is prohibited.

The Commuter's Code of Courtesy is now published on each coach and posted at park and rides. Passengers also can find information at XpressGA.com/faq or Facebook.com/XpressGA.

About the State Road and Tollway Authority (SRTA)

SRTA is a state-level, independent Authority created to operate tolled transportation facilities within Georgia and acts as the transportation financing arm for the state. SRTA manages the collection of tolls on Georgia's Express Lanes System through the use of Peach Pass; administers the Atlanta region's vanpool program; and manages the Xpress regional commuter coach transit service. In 2017, SRTA combined with the Georgia Regional Transportation Authority (GRTA) to jointly provide the services of both state authorities. The GRTA Board of Directors oversees Developments of Regional Impact, air quality reporting and regional transportation plan approval.

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