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SRTA and AAA Team Up to Promote Peach Pass, Express Lanes
Take Advantage of the Double Play Free AAA Oil Change Offer

ATLANTA – As two organizations focus on improved transportation options, the State Road and Tollway Authority (SRTA) and the AAA Auto Club Group (AAA) are teaming up to promote Peach Pass and Georgia’s Express Lanes.

SRTA and AAA are launching the *Double Play Free AAA Oil Change* promotional offer, providing existing and new Personal Toll Peach Pass account holders who sign up for a new AAA Primary Membership with a free oil change at designated AAA Car Care plus locations. More information can be found at <https://www.peachpass.com/aaa>.

“As a catalyst of transit and transportation in Georgia, SRTA is pleased to partner with AAA and its strong history of travel offerings,” Chris Tomlinson, SRTA Executive Director, said of a new agreement signed with AAA. “Through AAA’s existing customer base, SRTA can better promote its programs and services to

new audiences, introducing them to the benefits of using Georgia’s Express Lanes.”

The new partnership combines the benefits of using Peach Pass to access Georgia’s Express Lanes with the safety, security and benefits of being a AAA member.

“This exciting new partnership between SRTA and AAA enables us to promote a safe, more convenient travel option to a broadened range of motorist,” said Sasha Marcinczyk, Field Vice President, AAA GA - The Auto Club Group. “It is a blending of resources that should work to the benefit of the driving public.”

All vehicles are required to have a Peach Pass (or a valid interoperable toll pass from Florida or North Carolina) in order to use the Georgia Express Lane System, which include the newly opened Northwest Corridor Express Lanes, the I-85 Express Lanes and the I-75 South Metro Express Lanes as well as the I-85 Extension Express Lanes opening later this year.

Motorists are encouraged to open their Peach Pass accounts now, and people wishing to open an account or learn more about the lanes can do so at www.peachpass.com.

About the State Road and Tollway Authority (SRTA)

SRTA is a state-level, independent Authority created to operate tolled transportation facilities within Georgia and acts as the transportation financing arm for the state. SRTA manages the collection of tolls on Georgia’s Express Lanes System through the use of Peach Pass; administers the Atlanta region’s vanpool program; and manages the Xpress regional commuter coach transit service. In 2017, SRTA combined with the Georgia Regional Transportation Authority (GRTA) to jointly provide the services of both state authorities. The GRTA Board of Directors oversees Developments of Regional Impact, air quality reporting and regional transportation plan approval.

About The Auto Club Group

The Auto Club Group (ACG) is the second largest AAA club in North America. ACG and its affiliates provide membership, insurance, financial services and travel

offerings to over 9.5 million members across eleven states and two U.S. territories including Florida, Georgia, Iowa, Michigan, Nebraska, North Dakota, Tennessee, Wisconsin, Puerto Rico and the U.S. Virgin Islands; most of Illinois and Minnesota; and a portion of Indiana. ACG belongs to the national AAA federation with more than 58 million members in the United States and Canada and whose mission includes protecting and advancing freedom of mobility and improving traffic safety. Motorists can map a route, identify gas prices, find discounts, book a hotel, and access AAA roadside assistance with the AAA Mobile app for iPhone, iPad and Android. Learn more at AAA.com/mobile. AAA clubs can be visited on the Internet at AAA.com.

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