



Office of Communications & Engagement
245 Peachtree Center Avenue, Suite 2200 • Atlanta, Georgia 30303

Ericka B. Davis, Chief Communications
Officer
404-893-3033, office
404-226-9339, cell
edavis@srta.ga.gov

Jodi Scott, Communications & Media Relations
Manager
404-893-3032, office
404-520-1142, cell
jscott@srta.ga.gov

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**Peach Pass to Serve as Presenting Sponsor for
the Atlanta Back 2 School Food Festival**

MABLETON, Ga. – In preparation for the opening of the [Northwest Corridor Express Lanes](#) later this year, the State Road and Tollway Authority (SRTA) and Peach Pass have partnered with the [Atlanta Back 2 School Food Festival](#) as the presenting sponsor, enhancing their free event with a Peach Pass Fun Zone. The Atlanta Back 2 School Food Festival will be held Saturday, August 25, from 11:30 a.m. – 4:30 p.m. at the Mable House Barnes Amphitheatre, located at 5239 Floyd Road SW, Mableton, Georgia, 30126.

The Peach Pass Fun Zone will provide free entertainment for kids and kids-at-heart, featuring inflatable games, giant tricycle races, a rock-climbing wall, face painting, music from Star94 and Hot 107.9, and more.

“We are thrilled to have the support of Peach Pass as the presenting sponsor for the Atlanta Back 2 School Food Festival,” said Sharon Crump, Executive Director, [Inside Out Center, Inc.](#) “Their support for our event means that we can do more to help those in need in our community.”

The Atlanta Back 2 School Food Festival is a free event focused not only on providing fun, but also on giving back to the Atlanta community. The event supports the work of the Inside Out Center, Inc. with veterans, homeless, unemployed, and working poor throughout the year.

Additionally, at the event, attendees will be encouraged to help stuff an Xpress coach with supplies for local Title 1 Cobb County Schools. SRTA is leading the charge in the donation drive.

“The Northwest Corridor Express Lanes will impact daily life for citizens of Cobb County and beyond,” Chris Tomlinson, SRTA Executive Director, said. “We are excited to be the presenting sponsor of the Atlanta Back 2 School Food Festival to celebrate with and give back to this community.”

Peach Pass and Xpress representatives will be on site to answer questions regarding the Northwest Corridor Express Lanes and register commuters for a Peach Pass in order that they may take advantage of the benefits of the Georgia Express Lanes. For more information, visit peachpass.com/Festival.

About the State Road and Tollway Authority (SRTA)

SRTA is a state-level, independent Authority created to operate tolled transportation facilities within Georgia and act as the transportation financing arm for the state. SRTA manages the collection of tolls on Georgia’s Express Lanes System through the use of Peach Pass; administers the Atlanta region’s vanpool program; and manages the Xpress regional commuter coach transit service. In 2017, SRTA combined with the Georgia Regional Transportation Authority (GRTA) to jointly provide the services of both state authorities. The GRTA board oversees developments of regional impact, air quality reporting and regional transportation plan approval.

About Inside Out Center, Inc.

The Inside Out Center, Inc. is a 501(c)3 non-profit organization dedicated to lending a helping hand to our veterans, homeless, unemployed and the working poor. Our mission includes providing basic essential needs, business attire, small business seminars, and interviewing skills for our clients through our economic development initiatives. For additional information visit www.helpingthejobless.org.

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